



# Holistic Serendipity: A New Paradigm in Holistic Pet Care

Russell Louie, Optimum Choices, LLC  
Roland Thomas, N.D., BioAge, LLC

# Agenda

- 🐱 What is holistic serendipity?
- 🐱 Examples of holistic serendipity
- 🐱 Holistic serendipity actually saved lives
- 🐱 How does BioPreparation accomplish this?
- 🐱 Holistic options more conducive to serendipitous events than allopathic methods
- 🐱 Why is supplementing symptoms not holistic?
- 🐱 Questions from the audience

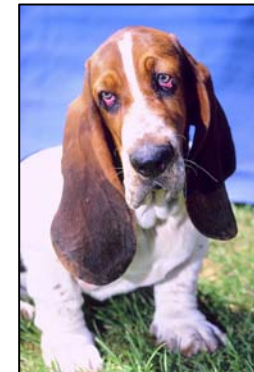
# What is Holistic Serendipity?

- Definition: realizing unintended results from using holistic options



# Examples of Holistic Serendipity

1. **Chronic Renal Failure (CRF)**— Kidney disease in cats > silkier, shinier coat
2. **Arthritis** > fear of thunderstorms mitigated
3. **Vaccinosis** > fear of strangers and aggressive towards other dogs eliminated



# Holistic Serendipity Saved Lives!

1. White, 6 year old, standard poodle had **Thrombocytopenia** (blood platelet disorder)— unable to eat or drink, just lay still, could not raise her head and her eyes had that cloudy, listless look.
2. Cat **hadn't eaten** in four days and was **dying**. Blood and lab tests could not find anything abnormal. Further examination couldn't find anything physically wrong with the cat.
3. White cat **stopped producing red blood cells** and was **dying** but did not test positive for leukemia. The vets could not diagnose the cause.



# How Does BioPreparation Accomplish This?

- It didn't. BioPreparation simply supplied the body with the super nutrients of Vitamin A, B-complex, C, D, E and K, Omega 3, 6, 9 and GLAs (gamma linolenic acid), over 4,000 enzymes, 20 amino acids and thousands of other nutrients so the body could resume normal function.
- BioPreparation did not treat the symptoms but holistically balanced the whole body.
- When the endocrine and immune systems are holistically balanced, everything will work like it should.



# Quantum Leap in Holistic Nutrition

## Super Nutrition

BioPreparation/BioSuperfood

## Superfoods

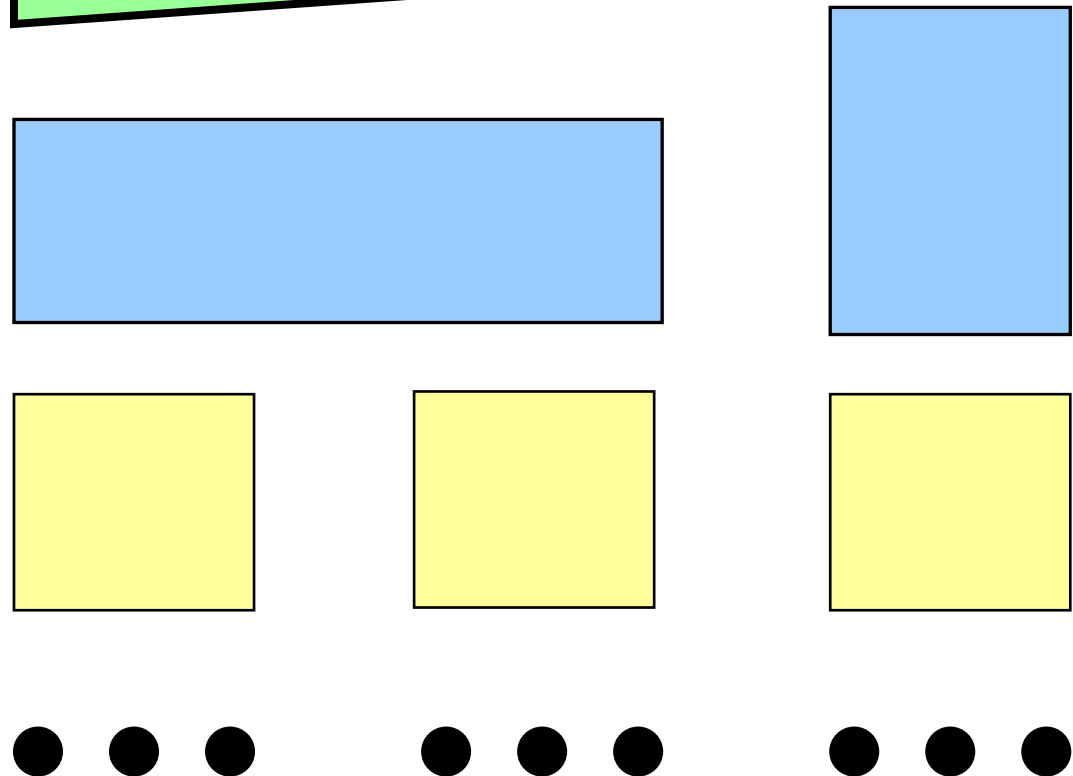
Spirulina, algae, kelp  
garlic, bee pollen, fish oils  
cod liver oil, wheat germ oil  
NingXia Red™ juice,  
wolfberries

## Whole Food Products

Fruits—oranges, apples, blueberries  
Vegetables—broccoli, tomatoes  
Nuts—almonds, pecans, cashews  
Seeds—flax, sunflower, sesame  
Meat/Fish—salmon, sardines, organ meats

## Isolated supplements

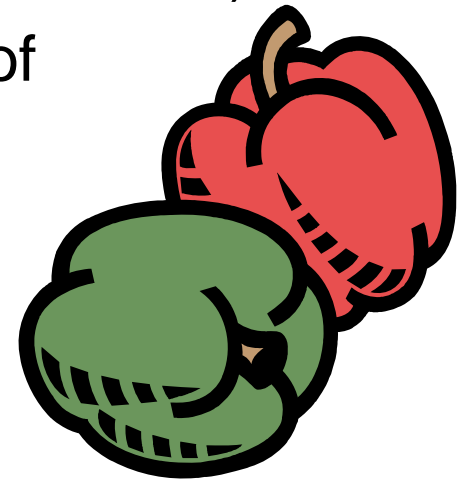
Vitamin A, B, C, calcium,  
adrenal & thyroid  
glandulars, drugs



# Why is supplementing symptoms not holistic?

**17th century Europeans crossing the Atlantic avoided getting scurvy by drinking fresh lime juice, loaded with Vitamin C.**

- Taking Vitamin C, as pure ascorbic acid, temporarily stop the symptoms of scurvy but the disease comes back once the Vitamin C was stopped (“**Natural**”)
- Taking Vitamin C made from an extract of whole green peppers, not only did the symptoms go away but the scurvy was cured (“**Holistic**”)





# Calcium Supplementation

- Soy milk is advertised as a calcium substitute for those who cannot drink milk
- Research shows that magnesium and Vitamin D are essential for the assimilation of calcium
- Actual amount of calcium available in these fortified drinks can be as much as 85 percent less than the amount indicated on the product label. (Dr. Joseph Mercola)
- Research shows high levels of phytic acid in soy reduce assimilation of calcium, magnesium, copper, iron and zinc. High phytate diets have caused growth problems in children



False sense of security from reading milligrams of calcium on label of soy milk

# Allopathic Value vs. Holistic Wellness

- **Allopathic value**—average utilization from external calcium supplements



- **1000 mg** x 18% absorption = 180 mg

- **Holistic wellness**—net utilization with BioPreparation



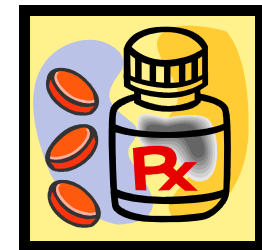
- **300 mg** x 90% absorption = **270 mg**

# Dangers of Supplementation

- Consuming digestive enzymes leaves a lazy pancreas
- Glucosamine may impair insulin secretion through competitive inhibition of glucokinase in pancreatic beta cells and/or alteration of peripheral glucose uptake. Patients with diabetes should be cautious since glucosamine may affect insulin sensitivity or glucose tolerance.

*(Physicians Desk Reference for Non-Prescription Drugs & Supplements, 2005)*

- Orally ingested glucosamine (derivative of glucose) passes through your digestive tract and into your bloodstream where yeast live, then they feed on the glucosamine. Thus, glucosamine provides yeast with a source of energy as well as an important building block for overgrowth and a flare-up of Candida symptoms  
*(Source: <http://www.biochemicals.com/productfiles/arhrostat.php>)*



# Why BioPreparation is the Perfect Holistic Animal Product

1. Animals instinctually eat algae whenever they drink from a natural body of water (e.g., pond, stream).
2. Nature determined the exact formula of ingredients not a scientist. (Dr. Kiriak provided the exact proportions of each algae and Spirulina blend).
3. BioPreparation contains over 4,000 live enzymes.
4. BioPreparation does not treat the symptoms. Very little side effects.
5. BioPreparation helps the body cleanse the intestines. With increased efficiency and nutrient absorption one can reduce the dosage (as well as other natural products) as the body heals itself.
6. BioPreparation is fast acting.








# What Makes BioPreparation a Quantum Leap in Animal Healthcare

1. BP has a synergistic effect not found when taking single alga.
2. BP feeds the master glands of the brain. More holistic approach to wellness.
3. BP is not a fixture for life like most allopathic remedies. The dosage and even the potency of the formula can be reduced over time.
4. BP is customized for animals by:
  - a) Freeze-drying at a lower temperature for better assimilation in animals.
  - b) Grinding to a finer powder for faster assimilation by animals.
  - c) Using a higher grade of Astaxanthin for more antioxidant power for animals.
5. BP has been clinically proven to reduce cancer and tumors in animals.
6. BP awakens the animal's own natural ability to heal.

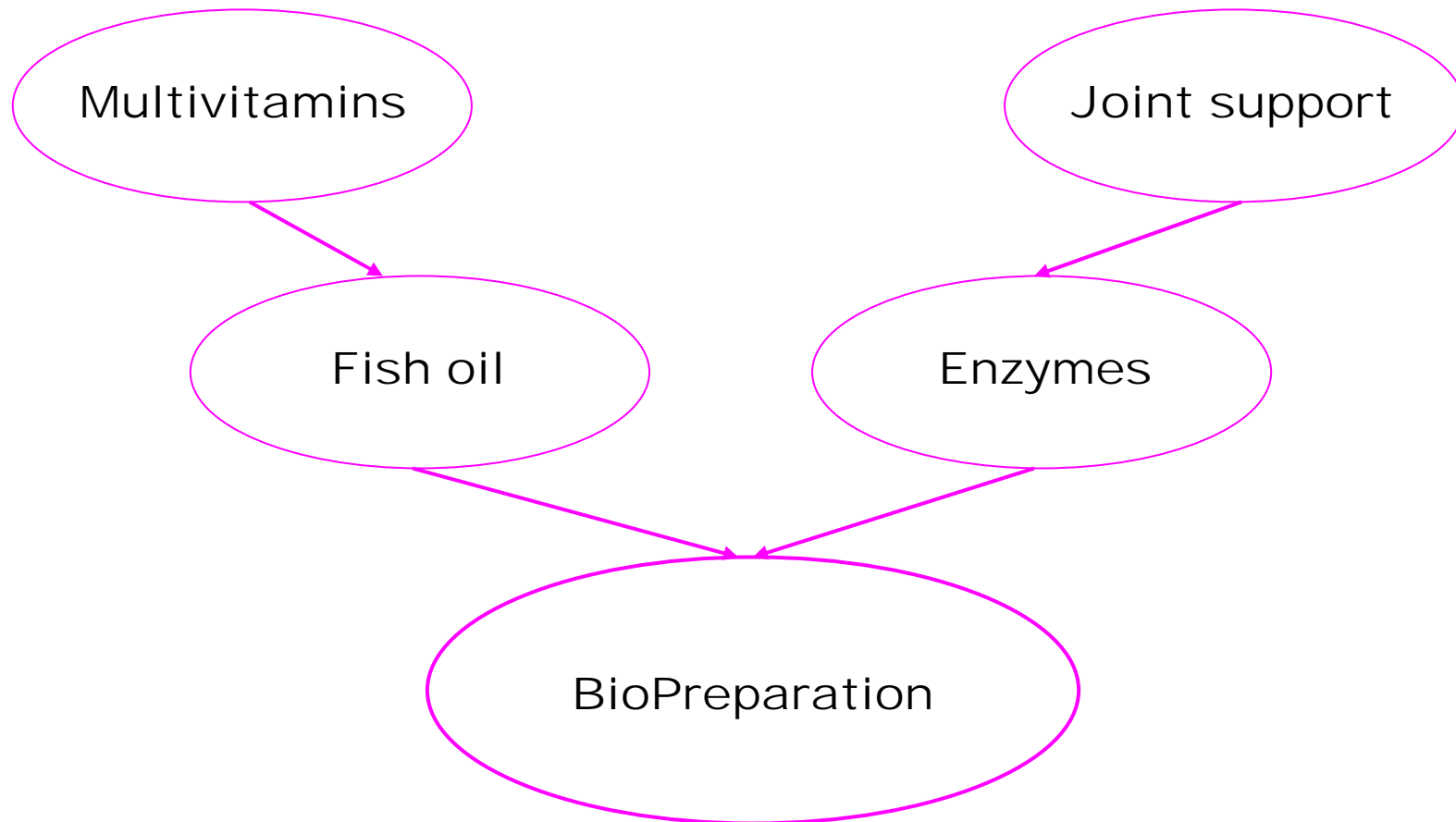
# BioPreparation Testimonials

1. **Diabetic** cat getting ¼-capsule BioPreparation per day. He is a different cat. Sid is outside, jumping fences and happy. Before BioPreparation he was a bed potato, hiding in the closet. As of 06/06/06, **the vet took Sid off insulin for good**. His whole outlook on life is different after giving BioPreparation!
2. 17-year old cat dying of **kidney disease** — saw an amazing improvement after just a couple of days on it.
3. Dog scheduled to have \$2,000 worth of **arthritis surgery** — doing better, more demonstration of flexibility, etc. No surgery plans.
4. Dog with **Immune Mediated Hemolytic Anemia (IMHA)** not manufacturing red blood cells) — 70% fatality ratio. After being on BP for six months dog was hiking and running in the mountains at 10,000 ft.
5. **Hypothyroid** and **hyperthyroid** cat — after BP her energy level and appetite improve, she is skinnier, her thyroid levels tested normal.

# What Can BioPreparation Do for Your Pet?

-  Accelerate healing
-  Improve digestion
-  Detoxify their body
-  Produce silkier, shinier coat
-  Relieve arthritis, gain flexibility
-  Balance hormonal disorders
-  Prevent tumors and cancer
-  Stimulate their immune system
-  Enhance growth and tissue repair
-  Help prevent degenerative diseases
-  Balance mood and calm emotions
-  Reduce illness and veterinarian bills
-  Achieve optimum health and longer life

# Simplify Supplements





# Recommendations by Authorities

- To reduce cancer risk, the best advice presently is to consume antioxidants through food sources, rather than supplements. (“Common Questions About Diet and Cancer,” **American Cancer Society**)
- “...there are insufficient data to justify an alteration in public health policy from one that emphasizes food and diet to one that emphasizes nutrient supplements.  
(“Essential Nutrients: Food or Supplements?” *Journal of the American Medical Association*, 2005;294:351-358)

# Online Resources

- Online Discussion Group:  
<http://groups.yahoo.com/group/bioalgae>