

Sherry Ray brings her expertise as a top national sales producer, corporate manager, technical recruiter, business entrepreneur, racecar driver and national speaker to the pages of *Finding Traction*. Clients have begged Sherry for years to get her tips into a book that they could pick up whenever necessary.

"Sherry Ray is worth her weight in gold! Her experience, diverse background, and training pack a powerful punch."

—Andrew Provence, Atlanta Falcons and Denver Broncos

FINDING TRACTION

Are you ready to like what you see in the mirror? No more exhausted, sunken, defeated eyes staring back at you . . .

- Do you hunger to feel alive when you go to work?
- How would it feel to be energized and productive every day?
- Would you like to have energy when you come home at the end of your day?
- Are you ready to love your life?

Sherry's message is a breath of fresh air for everyone tempted to settle for what others offer instead of getting what they want and need.

—Harold Miller,
Retired CEO, Auto
Finance Corporation

As a leader within the corporate business world who has wondered if staying within the bureaucratic, red tape-laden, often cold world of business was where I belonged, reading *Finding Traction* made me laugh and as I envisioned the stories Sherry tells. It literally gave me that feeling of being reinvigorated – giving me the ability to find that self motivation to keep going. Sherry's storytelling ability and humor she brings to this book are both inspiring and just plain fun." **—Andrea Pettit, Senior Director, Telecommunications Company**

Finding Traction is the ideal book to motivate you and help you break out of routine ways of trying to overcome dissatisfaction, stuckness and conflict at work. It's full of easy to implement tools and principles that can (surprisingly quickly) lead to more happiness not only professionally, but personally. Mid-read, I "test-drove" one of the book's simple techniques on a long-standing conflict I had with a colleague, and our entire relationship immediately shifted in a positive manner! **—Sonia Evans, Corporate Counsel**

SherryRay.com
Soaring Hawk Publications

\$19.95



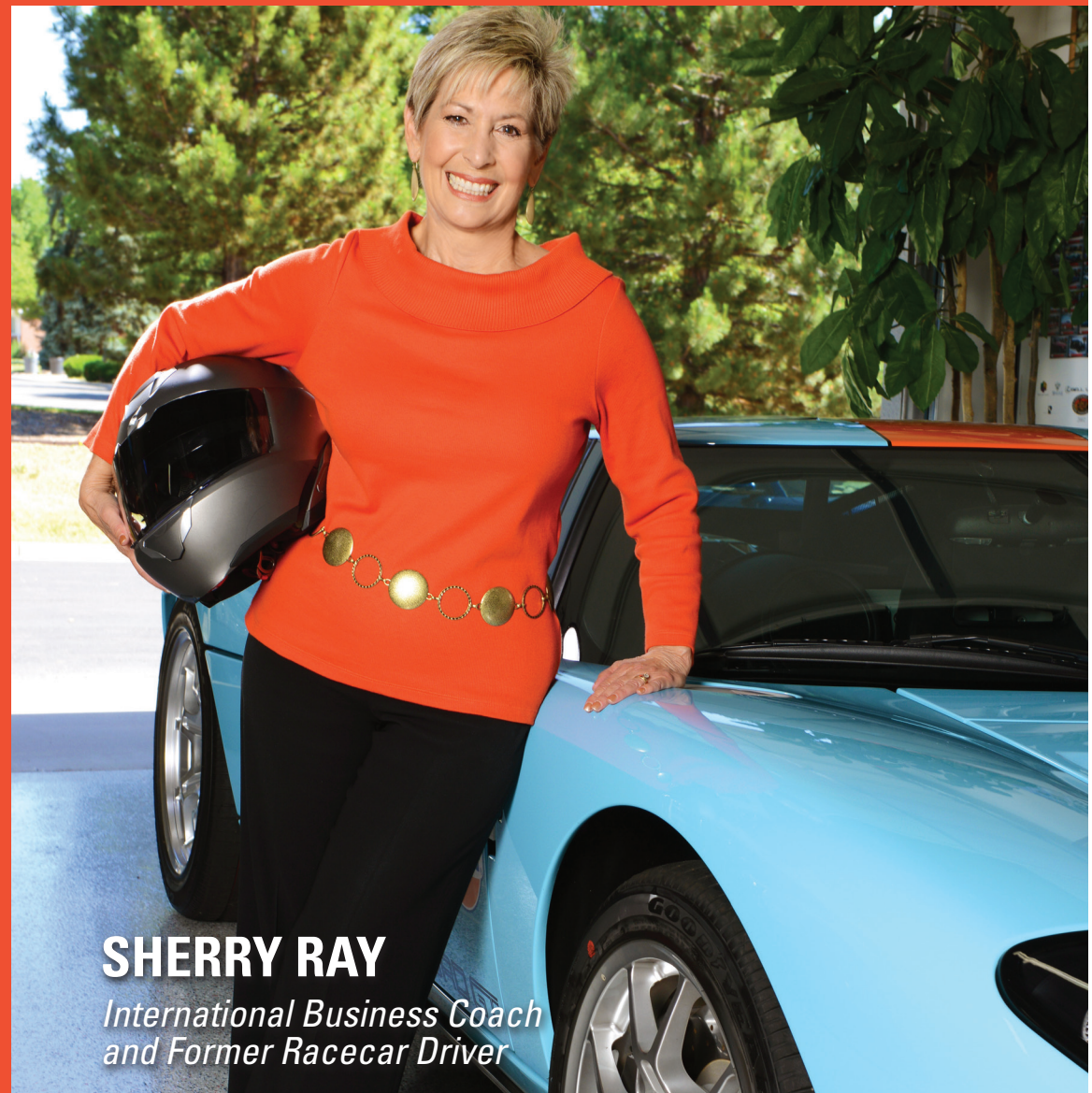
FINDING TRACTION

SHERRY RAY

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PUBLICATIONS

FINDING TRACTION

RECAPTURE YOUR DRIVE AT WORK



SHERRY RAY

*International Business Coach
and Former Racecar Driver*

There isn't a scenario you could dream up that Sherry hasn't already lived and conquered. We are beneficiaries of those experiences. She's a fireball and a keeper! **—Mike Horan, retired NFL Super Bowl Champion**